

# **Privacy Policy**

**Effective Date:** 01/01/2025

Pelvic Harmony ("Company," "we," "our," or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and protect your data.

#### 1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, billing details, and other contact details provided when you book an appointment or purchase products.
- **Health Information:** Any details voluntarily shared regarding your health history or conditions relevant to our services.
- **Usage Data:** Information about your interactions with our website, including IP addresses, browser types, and browsing activity.
- **Payment Information:** Billing and payment details for transactions, which are processed securely through third-party payment providers.
- **SMS consent** is not shared with third parties for marketing purposes.

#### 2. How We Use Your Information

We use your information to:

- Schedule and manage appointments.
- Process transactions and deliver purchased products.
- Provide customer support and respond to inquiries.
- Improve our website, services, and marketing efforts.
- Comply with legal obligations.

### 3. Data Sharing and Disclosure

We do not sell or rent your personal data. However, we may share your information with:

• **Service Providers:** Third-party vendors assisting with payment processing, appointment scheduling, and website analytics.



- **Legal Authorities:** When required by law, to comply with legal obligations or respond to legal requests.
- **Business Transfers:** If our business merges, sells, or transfers assets, your data may be included in the transaction.

## 4. Data Security

We implement appropriate security measures to protect your personal data from unauthorized access, alteration, or disclosure. However, no method of transmission over the internet is completely secure.

### 5. Your Rights and Choices

Depending on your location, you may have rights to:

- Access, update, or delete your personal information.
- Opt-out of marketing communications.
- Restrict processing of your data under certain circumstances.

To exercise your rights, please contact us at pelvicharmonyco@gmail.com

#### 6. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your browsing experience and analyze website traffic. You can manage cookie preferences through your browser settings.

## 7. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for their privacy policies or practices.

### 8. Children's Privacy

Our services are not directed to children under 18. We do not knowingly collect information from minors without parental consent.

#### 9. Changes to This Policy



We reserve the right to update this Privacy Policy at any time. Changes will be posted on our website with the revised effective date.

# 10. Contact Us

For any questions regarding this Privacy Policy, please contact us at pelvicharmonyco@gmail.com